

Alexis Fournier

I am looking for a job as a Product Designer in Paris. Available starting October 2026.

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Linkedin: https://tinyurl.com/7997cn8x
Portfolio: https://tinyurl.com/bdcm3sbj

Softwares

- Photoshop
- Figma/Make

Skills

UX/UI design
Prototyping
Design system

Languages

English: fluent

Interests

Badminton (4 years)
Motorcycle
Video games
Travel

Professional experiences

Product Designer at Publicis Sapient

September 2022 – July 2026

Client: Schneider Electric – Design of the EcoSet Hub (2 months)

- Designing the experience of a business hub for construction professionals, centralizing their projects, design tools, and training in one access point
- Working on the long-term vision of the hub from a features and experience perspective
- Collaboration with various project stakeholders (PO/PM, developers, client...)

Client: Sonepar – Design of the e-commerce platform Spark (3 years and 4 months)

- Role of Product Designer within Sonepar's Digital Factory to assist in the design of the Spark e-commerce platform
- End-to-end UX/UI design of features (framing, wireframes, UI, specs) within the delivery scope
- Participation in defining the medium and long-term product vision (UX opportunities, benchmarks, target journeys)
- Collaboration with PO/PM, developers, and client stakeholders to ensure alignment between business constraints, technical requirements, and design intentions

UX/UI Designer at Chefclub (fixed-term contract) – Paris

March 2022 – June 2022

- Designing screens on Figma for the e-commerce site (product sheets, retail pages...) and the content site (recipe sheets, measurement converter...)
- Enhancement of the Chefclub design system
- Implementation of user journeys to optimize the user experience (e.g., locating retailers on the Google Maps API).

Education

2018-2021 – ISCOM Paris

Master's Degree 2 Créa360: UX design, motion design, advertising culture, practical cases with real clients.

2016-2018 – IUT Paris Descartes

DUT in Information-Communication with a focus on Advertising

2016 – Lycée Saint Exupery

Baccalauréat L with a focus on audiovisual – honors

2014 – 2015 – One-year exchange in the United States

Cultural and linguistic exchange in Altoona, Pennsylvania